



Saturday, April 6, 2019

Reception: 6pm

*Dinner, Live Art Auction,
and Program: 7-10pm*

Committee Co-Chairs

Amanda Lacau Noguera
Adam Lamoreaux

Committee Members

Frances Hellman and Warren Breslau
Jeremy Crandell
Mayor Libby Schaaf
Annie Campbell Washington

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Executive Director



WHAT

The annual Soirée benefit gala is an evening of art, industry, community, and creativity in support of The Crucible's education programs. This year, in honor of our 20th Anniversary, we are pulling out all the stops, with signature cocktails, a delicious catered dinner, an exceptional live art auction, a Crucible-led performance pour, and the unveiling of a forged iron piece—a collaboration of dozens of artists and community volunteers. It's an evening you won't want to miss.

WHY

The Fire & Light Soirée and Art Auction, our signature fundraiser, sustains The Crucible's one-of-a-kind industrial arts education programs. You can make an exciting impact while celebrating in blazing style. And where else can you dine underneath a fire cloud, experience breathtaking performances, and expand your art collection by bidding on stunning works by prominent local artists?

FORGING THE FUTURE: Our 20th Anniversary Commitment

Artists and makers have always been the heart and soul of West Oakland. Before welders and fabricators came to 7th Street, musicians and artists in the 1950's frequented storefronts and jazz clubs. As West Oakland and the Bay Area continue to evolve, The Crucible is forging a future for our neighbors and beyond that is dedicated to the arts, self-discovery, and lifelong learning. We're all about empowering artists and makers of every age and background to learn, teach, and create.

At our Fire & Light Soirée and Art Auction, we are honored to unveil a major piece of art created at The Crucible in honor of our 20th Anniversary by Chris Niemer, Jeff Pringle, Celeste Flores, Adrian Rodriguez, and Reed Peck-Kriss with support from numerous volunteers. This collaborative work started with locally sourced black sand, smelted to make iron, then forged into a commemorative 100-pound fire pit, supported by steel from the old eastern span of the Bay Bridge. Unique and one-of-a-kind, the enduring impact of this piece represents our commitment to fire arts, the talents of our hardworking artistic community, and twenty more years of making in the Bay Area.

ABOUT THE CRUCIBLE

The Crucible is a nonprofit arts education organization that fosters a collaboration of arts, industry, and community. Through training in the fine and industrial arts, The Crucible promotes creative expression, reuse of materials, and innovative design, while serving as an accessible arts venue for the general public in the Bay Area. Known for one-of-a-kind industrial arts education programs, The Crucible is also highly regarded for its innovative performances.



THE CRUCIBLE'S 20TH ANNIVERSARY

FIRE & LIGHT

Soirée

AND ART AUCTION

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TABLE SPONSOR OPPORTUNITIES

The Fire & Light Soirée and Art Auction, our signature fundraiser, sustains The Crucible's one-of-a-kind industrial arts education programs. With your support The Crucible will continue to make the industrial arts accessible in the Bay Area. Make an exciting impact while celebrating in blazing style.

PLATINUM TABLE \$20,000

- Premium seating for ten at the Soirée Dinner
- An invitation to design an intimate industrial arts workshop for ten at The Crucible
- Handmade industrial art party favors for your guests
- Plus **Gold Table** level benefits
- A tax-deductible contribution of \$17,500 per table

GOLD TABLE \$10,000

- Premier seating for ten at the Soirée Dinner
- Opportunity to place one-page tribute or advertisement in program book
- Your name cast in bronze on The Crucible's donor wall
- Plus **Silver Table** level benefits
- A tax-deductible contribution of \$8,500 per table

SILVER TABLE \$5,000

- Preferred seating for ten at the Soirée Dinner
- Sponsor logo and website link on TheCrucible.org and event email blasts
- Plus **Bronze Table** level benefits
- A tax-deductible contribution of \$3,500 per table

BRONZE TABLE \$3,000

- Seating for ten at the Soirée Dinner
- Recognition for table sponsors in the Fire & Light Soirée and Art Auction invitation, program, and related materials (must reserve by February 15 for inclusion in invitation, by March 8 for program book)
- Invitations throughout the year to exclusive Crucible donor events
- A tax-deductible contribution of \$1,500 per table

For details on table sponsorships, event tickets, or customized sponsorship opportunities, please contact Lillianna Torres at 510-444-0919 x119 or lillianna@thecrucible.org.



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TABLE SPONSOR COMMITMENT AND TICKET PURCHASE FORM

Complete and return the form below

Yes! I/We want to support The Crucible's one-of-a-kind industrial arts education programming by sponsoring a table at the following level:

Platinum Table \$20,000 Gold Table \$10,000 Silver Table \$5,000 Bronze Table \$3,000

Tickets \$300. Number of tickets _____

I am unable to attend, but would like to make a 100% tax-deductible contribution to support The Crucible's education programs. Donation amount \$ _____

CONTACT INFORMATION

Contact Name _____

Email _____

Phone _____

Company _____

Address / City / ST / Zip

PAYMENT OPTIONS

Visa MasterCard American Express

Card number _____

CVV _____ Exp Date _____

Name on card _____

Billing address (if different from above)

Please make your check payable to The Crucible.

Send form and payment to: The Crucible, 1260 7th Street, Oakland, CA 94607.

Payments due within two weeks of registration or no later than Friday, March 15.

More information: Contact Lillianna Torres at 510-444-0919 x119 or lillianna@thecrucible.org.

IMPORTANT DATES:

To include your name or your company's name and logo, if applicable, in event materials, we must receive your sponsorship commitment by the following dates:

Friday, February 15: Printed and electronic invitations

Friday, March 8: Event program

Friday, March 15: Guest list and payment

The Fire & Light Soirée and Art Auction is a benefit for The Crucible's education and community programs that bring the industrial arts to people of diverse ages and backgrounds. The Crucible is a 501(c)3 organization. Tax ID #52-2137825. A portion of your payment is tax-deductible. Your acknowledgment will include confirmation of the total deductible amount.