



2024 IMPACT REPORT

MISSION

The Crucible inspires creative exploration and expression through welcoming, hands-on arts education and experiences for people of diverse ages and backgrounds. As an innovative hub built around the industrial arts, The Crucible is a catalyst for individual growth and vibrant community connections.

A leader in the Bay Area arts community, The Crucible is widely recognized for its exceptional learning experiences, rich and varied arts programs, skilled and committed faculty, and unparalleled educational facilities.

VALUES

We value innovative, non-competitive, imaginative creation and play.

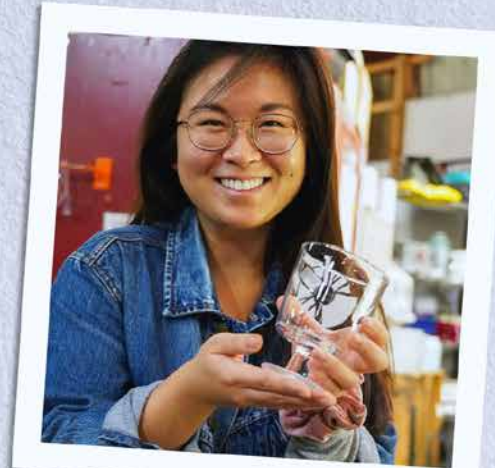
We respect our community – inside and outside the building – and center our work in Oakland and the East Bay.

We celebrate a culture of lifelong learning and teaching, sharing the transformative power of art with everyone who is interested.

We cultivate a safe, welcoming, respectful environment where we honor people, varied life experiences, and craftsmanship.

We meet people where they are and learn and collaborate with them.

We ignite joy.



2024 FINANCIALS

	FY2023	FY2024
Total Earned Revenue	\$2,123,097	\$2,024,962
Total Contributed Revenue	\$1,002,782	\$1,316,565
Total Revenue	\$3,125,879	\$3,341,528
Total Expenditure	\$3,989,081	\$3,336,647



2024 Impact Totals OVERVIEW

Industrial Art Classes:

Number of classes offered: **847**

Number of students served: **3,697**

Youth Field Trips:

Number of schools served: **23**

Number of students served: **669**

Team Builds:

Number of Team Builds: **54**

Number of participants: **1210**

Summer Camps:

Number of classes: **102**

Number of youth served: **657**

Number of youth scholarships awarded: **55**

Community events:

Number of community events: **13**

Number of locations outside The Crucible: **5**

Number of people served: **3,981**





INDUSTRIAL ARTS EDUCATION

In 2024, The Crucible delivered a robust schedule of industrial arts education, empowering thousands of youth and adults to explore creativity, build technical skills, and connect through hands-on learning. Our classes continued to embody The Crucible's mission: making the industrial arts accessible, inclusive, and relevant to our Oakland community and beyond.

847 Classes Across 19 Departments

This year, The Crucible offered 847 classes in a wide range of industrial arts disciplines, including Blacksmithing, Welding, Ceramics, Glass Flameworking, Foundry, Woodworking, Jewelry, Textiles, Enameling, and more. Taught by expert faculty in a dynamic, safety-first environment, these classes gave students direct access to tools, techniques, and traditions that are increasingly rare and deeply valuable.

3,697 Students Served

A total of 3,697 students engaged in Crucible programming in 2024, ranging from absolute beginners to returning artists and makers. Our industrial arts classes continued to attract a diverse community of learners looking to gain practical skills, creative confidence, and community connection.

Lifelong Learning and Community Access

Adult learners participated in evening and weekend courses across all disciplines, many pursuing personal growth, creative entrepreneurship, or new career pathways. Our commitment to affordability was reflected in our scholarship program, as well as free and low-cost public offerings in the Bike Shop, and our community events including open studios.

Industrial Art Classes:

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YOUTH FIELD TRIPS

For many young people, The Crucible's free Field Trips offered to OUSD and Title I schools throughout the Bay are their first exposure to the industrial arts.

During our Field Trips, youth witness demonstrations by artists and industry experts in Glass Flameworking, Glass Blowing, Welding, Blacksmithing, Foundry, and more.

Instructors describe the processes, tools, and applications they use to make projects from metal, glass, and other materials, inspiring youth from K-12 to make connections between the arts and sciences. Our field trips support academic studies in schools, introduce young people to trade jobs and pathways, and are often where youth first learn about The Crucible's classes, youth scholarships, Fuego Youth Leadership Program, and more!

Youth Field Trips:

Number of schools served: **23**

Number of students served: **669**

List of participating schools:

Sequoia Elementary
Ygnacio Valley High
Edna Brewer Middle
Oakland Tech
Carl B Munck
Street Academy
Northern Light
Crocker Highlands
Martin Luther King Elementary
Aspire Academy
Peralta Elementary

San Leandro Unified
Luminary
Montclair Elementary
Benicia Middle
East Bay Arts High
Berkeley High
Walden Center
Latitude High
Meher Schools
Glenview Elementary
Two homeschool groups



SUMMER CAMPS

Summer Camps at The Crucible consist of six weeks packed with industrial art programming across all 12 of our department areas available to youth ages 8-18. During the summer, youth can engage in hands-on courses such as Glass Blowing, Flameworking, Printmaking, Paper Sculpture, Foundry, Bike Shop, TIG Welding, MIG Welding, Stick Welding, Machine Shop, Blacksmithing, Woodshop, Enameling, Woodturning, Jewelry, Ceramics, Neon, Kinetics, Glass Fusing, and Leatherworking. During 2024 we served 657 youth and were awarded “Best Summer Camp” by the East Bay Express.

Summer is also when our annual cohort of Fuego youth leaders join us to work in the studio alongside mentors, assist with summer camp operations, and hone their industrial art skills. During 2024 ten Fuego Leaders were selected from a competitive application process to work with staff, artists, and younger students as integral members of The Crucible’s summer team. We look forward to welcoming some of our 2024 Fuego cohort back for a second year in 2025 while adding some new students.



“Learning soldering will help me solder things together which will help me in life. I learned that people sometimes need help but don’t always ask.”

Nimit Kumor in Electronics

“Patience and perseverance are skills I use here and will help me with people.”

Avalon in Jewelry

Summer Camps:

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TEAM BUILDS

In just two or three hours, coworkers, friends, and community groups learned new industrial art skills, and took home an individual or collaborative group project to display back at the office.

From enameled keepsakes, ceramic painted tiles, ceramic mugs, leather belts to glass sculptures. Team Builds foster camaraderie and strengthens relationships, boost moral, alleviate stress, expand problem-solving and communication skills, ignite creative thinking and supports your local arts community.

Some of the companies that we were able to provide team build art workshops for included, Meta, Open AI, Peet's Coffee, Marqueta, Nimbus Arts, Black Cultural Zone and Block.



Team Builds:

Number of Team Builds: **54**

Number of participants: **1210**

COMMUNITY EVENTS

A Year of Creativity, Community, and Collaboration

In 2024, The Crucible deepened its connection to the community through a vibrant calendar of events that celebrated creativity, local partnerships, and inclusive access to the industrial arts. Including the three events described below, The Crucible held thirteen community events serving almost 4,000 people including the West Oakland Bike Summit, Open Studios and GIFTY:

West Oakland Bike Summit

In Spring 2024, The Crucible proudly hosted the inaugural West Oakland Bike Summit, a community-centered event co-organized with local bike advocates, youth leaders, and neighborhood organizations. The summit brought together cyclists, mechanics, policymakers, and families for a day of workshops, safety trainings, panel discussions, and bike repair services.

Open Studios

Our seasonal Open Studios welcomed the public into our 56,000-square-foot facility to explore the full range of industrial arts we teach—from welding and glassblowing to blacksmithing, ceramics, and beyond. These free events featured live demonstrations by faculty and students, giving visitors hands-on insight into the tools, techniques, and transformative power of the arts.

GIFTY

Our beloved holiday marketplace, GIFTY, returned in December as a joyful celebration of local creativity and craft. Featuring over 70 Bay Area makers, GIFTY offered one-of-a-kind gifts ranging from hand-forged jewelry and artisan soaps to leather goods, glass art, and ceramics. The event included Crucible-led demos, youth activities, and festive food and drink, creating an unforgettable seasonal experience.



We are grateful for our community partners who we've worked with on events throughout 2024. We are proud and excited to have worked with a kaleidoscope of community organizations including:

Alameda County Public Defender's Office
California College of The Arts Architecture Dept.
City of Oakland
Gold Beams
KitsCubed
Life is Living Festival
Northeastern University
Solano Stroll
YouthALIVE!
Youth Creative Expo

Community events:

Community events: **13**
Locations outside The Crucible: **5**
People served: **3,981**



THANK YOU TO OUR SUPPORTERS

Top Institutional Supporters

Alameda County Arts Commission	Knight Foundation
Arts for Oakland Kids	Koret Foundation
Barrios Trust	Marqeta
Block	Matson, Inc.
California Air Resources Board	Maxwell Hanrahan Foundation
California Arts Council	New Belgium Brewing Company
CASS, Inc.	Sandia National Laboratories
City of Oakland	PG&E Corporation Foundation
East Bay Community Foundation	Port of Oakland
Mary A. Crocker Trust	Tidewater
Hellman Foundation Fund	UCSF Benioff Children's Hospitals
Kelson Foundation	

Become a Supporter

To become a supporter of The Crucible and help ensure the future success of its programs and students, please reach out to Sheri Kuehl, Development Director, at development@thecrucible.org

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